

# 2022 Press Kit

The #1 Chat Messaging + Activity Feed Infrastructure

getstream.io





Creating reusable components is hard for every aspect of product development. The tech industry has a strong "not invented here" culture.

So to succeed, you need to build APIs that are faster, easier to use, and more reliable than what teams can feasibly create in-house.

In addition, you have to include beautiful design and high-quality SDKs out of the box.

Thierry Schellenbach, Co-founder and CEO



# **Where We Are**



### **Amsterdam Office**

Kleine-Gartmanplantsoen 21-6 1017 RP Amsterdam, Netherlands

#### Website:





www.getstream.io

#### **Media Contact:**

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# **Our Company**

Stream powers <a href="Chat Messaging">Chat Messaging</a> and <a href="Activity Feeds">Activity Feeds</a> for billions of global end users across thousands of different apps.

Stream's enterprise-grade cloud components make it easy for software teams to add in-app chat and activity feeds to their products without reinventing the wheel.

Serving more than a billion end users, Stream's scalable APIs and SDKs come with all the building blocks to ship a custom white-label experience that rivals today's leading social platforms. Stream's back-end infrastructure, beautiful UI kits, and frontend SDKs foriOS, Android, React, React Native, Flutter, Compose, Unreal, Unity and Angular combine to form the fastest, most reliable and feature-rich component solution on the market.

20 Languages

**140** Team Size

**2** Offices

**44** Remote

**35** Nationalities

















### **Our Founders**

# With European roots and a U.S.-based headquarters, Stream is a global company with humble beginnings



Thierry Schellenbach
Co-founder & CEO

Thierry Schellenbach is co-founder and CEO of Stream. Before co-founding Stream with Tommaso Barbugli, Schellenbach founded Fashiolista, an early social network similar to Pinterest. It grew to millions of users and was eventually sold to private equity.

He's the author of several widely used open-source software packages, including Stream Framework, Django, Facebook and a popular open-source RSS reader called Winds.

Schellenbach graduated from Erasmus University Rotterdam, one of Europe's leading universities. His passion for technology started at an early age; when he was 14, he started his first profitable site and taught himself how to program.

He is based in Boulder, Colo. where Stream is headquartered.





Tommaso Barbugli
Co-founder & CTO

Tommaso Barbugli is co-founder and CTO of Stream. Barbugli previously served as lead engineer for Fashiolista, where he was introduced to Thierry Schellenbach and co-authored the open-source Stream Framework library and others related to Python, Django and Apache Cassandra. Barbugli co-founded Stream with Schellenbach in 2015.

An enthusiastic software developer, Barbugli discovered programming at a young age using an Amstrad CPC 464, the first home computer built by Amstrad in 1984. He has not stopped learning and creating new programs since, and today, he leads Stream's engineering teams.

Originally from Italy, he resides in Amsterdam, where the company was founded and has an office.





# **Our Investors**

Stream's investors include Series B lead Felicis Ventures, Series A lead GGV Capital, 01 Advisors, Knight Venture Capital, and seed-round lead investor Arthur Ventures.

Our other backers include Olivier Pomel, CEO of Datadog, Tom Preston-Werner, co-founder of GitHub, Johnny Boufarhat, founder and CEO of Hopin, and Selcuk Atli, co-founder and CEO of Bunch.

**Total Funding:** 

**\$58.25** Million











# **Technology**

#### Chat

Build real-time chat messaging in less time. Rapidly ship in-app messaging with our highly reliable chat infrastructure and feature-rich SDKs. Improve your overall in-app conversion, engagement, and retention.

#### **Time to Market**

Rapidly build in-app messaging with Stream's unmatched level of performance and user experience.

#### **Fully Customizable**

Reactions, threads, URL enrichment, typing indicators and more give users what they expect from an in-app chat experience.

#### Scalability

Stream's chat API has no defined limits on channel sizes, with proven ability to add more than five million users to channels.

#### Security

Build a HIPAA, SOC 2, & GDPR-ready chat messaging infrastructure with an extensive list of available moderation features.

#### **Multi-Tenancy**

Stream has full multi-tenancy support, enabling customers to silo access to chat for their users.

#### Integration with SDKs

Front-end SDKs for iOS, Android, React, React Native and Flutter allow customers to build anything from a simple live-chat web app to a custom Slack alternative.

### **Activity Feeds**

Our enterprise-ready activity feed APIs are used by hundreds of large companies so they can grow without worrying about the scalability, maintenance and reliability of a complicated news feed infrastructure.

#### **API Infrastructure**

Confidently build any kind of activity feed without scalability headaches. Stream's 9ms average API response time infrastructure is built with Go, RocksDB and Raft.

#### **Feature Complete**

Feed ranking, aggregation, reactions, URL enrichment, follows/unfollows and real-time updates give users everything they expect from a sophisticated activity feed experience.

#### Personalization

Tailor feeds, follow suggestions and recommendations through Stream's customized feed edgerank to improve discovery and engagement.

#### **Docs & SDKs**

Simplify integration with up-to-date docs and featurerich SDKs and components.



Visit <u>www.getstream.io</u> to learn more about our products